

A LINE FOR THEIR OWN VIET NEWS

Fighting a war in Viet Nam is dangerous enough. Covering a war in Viet Nam also is dangerous, not only for the correspondent who follows the story into the field but for support personnel who help get the story back to the US.

Prior to the middle of June, it took anywhere from five to 24 hours for a story to reach the US from Saigon.

Garbled reports and lost takes were commonplace. Wire services relayed stories over scheduled newscasts to Tokyo. The price for inefficiency was high. *Time's* one overtaxed radio-cable circuit to New York via Manila operated at an average cost of 46 cents a word for urgent press.

The problem vexed Time-Life News

Service Chief Richard Clurman and Communications Manager John Striker, who took a trouble-shooting swing through the Far East looking into Time-Life's communications problems, notably at Saigon where Striker hoped to improve the news flow, something old Asia communicators believed highly unlikely, if not impossible.

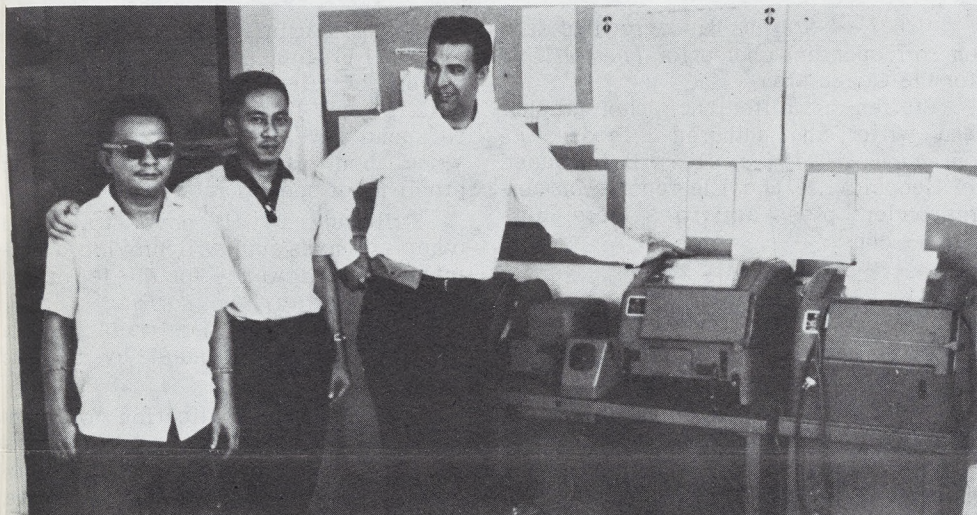
More lines were the answer, but how to get them? Striker was joined by Charles H. Clark, RCA Communications, Inc. Vice President, who came down from his base in Manila and Director General Nguyen Van Dieu of Viet Nam's Administration des Postes et Tele-Communications (PTT), who agreed to provide six new channels to the Philippines and link them to the Transpacific cable to the US.

On June 15, the "impossible" was achieved with the installation of the direct radio-cable teletype circuit between the Vietnamese capital and the US, providing virtually instantaneous press communications between American reporters and their offices at home.

The Time-Life News Service is only one beneficiary of the new circuit. Time leases one of the six channels; the Associated Press and United Press International are among those using the other five.

The cost of the private circuit is about 10 cents a word, cutting yearly cable costs in half, to say nothing of the vast improvement in the speed and accuracy of the cables.

Needless to say, the actual installation of the direct radio cable circuit presented many problems. In going over some electronics equipment that had been lying unused in the Saigon cable office, the technicians learned that two vital parts — magnetic storage elements — were missing. Striker found that they would have to be specially manufactured, ordered them, and with the two missing links in his hand luggage, flew out of New York for Saigon. (Cont'd on page 3)



VIET LINE: Technicians Limchoc, Soriano, and Communications Manager Striker.

Dutch Reciprocal Agreement in Works

Preliminary agreement for reciprocal arrangements with the press club in The Hague, Netherlands, was made at the OPC last week with Herman Bleich, president of the International Press Center, "Nieuwspoort".

The agreement is subject to ratification by the OPC Board of Governors.

"Nieuwspoort", translated, means literally "news door", and refers to the center's location in the heart of the parliament-government office district in The Hague. A direct line to the Dutch parliament is one of the center's facilities which also include sending and receiving telexes, typewriters,

tickers, a library and reference collection and other reporter's materials.

The center also has bar, restaurant and recreation facilities.

Location is at Hofcingel 12, The Hague.

"I am very much impressed with your OPC here," Bleich said last week after a tour of the Club in New York and meeting with several Club officers. "It is something for us to strive to."

Bleich, Benelux correspondent for a number of Swiss papers, among them *Tages Anzeiger*, Zurich; and *Der Bund*, Bern, is on a US visit. He is one of the founders of "Nieuwspoort".

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JULIE WHITNEY DIES: EX-OPC PREXY'S WIFE

Julie Whitney, Russian-born folk
singer and composer, and wife of former
OPC President Thomas P. Whitney, died
of cancer in New York Aug. 13.

Mrs. Whitney,
born Yulya Ale-
ksandrovna Za-
polskaya in Mos-
cow, came to the
UN in 1953, aft-
er an epic strug-
gle with the So-
viet regime to
gain permission
to join her hus-
band here. They had married while Whit-
ney was an attache at the US Embassy
in Moscow during the last year of World
War II (he later was with AP in Mos-
cow). The effort to get his wife to the
US was subject of his book, *Russia In
My Life*.

Mrs. Whitney was a composer of
popular songs in Russia, but her mar-
riage to an American caused a Soviet
ban on her music. She continued her
composing after coming to the US, event-
ually writing her own English lyrics.
She had recorded several albums of
Russian popular and folk songs in re-
cent years.

The singer was well-known to OPCers,
having often entertained at Club events.

Mrs. Whitney, 45, was a naturalized
US citizen, and lived with her husband,
now a free-lance writer, in Washington,
Conn.



Whitney

DEM.PRIMARY CANDIDATES DUE

Issues in New York City's hotly con-
tested campaign for choice of the De-
mocratic mayoral candidate will be
aired at OPC luncheons on Wednesday,
Aug. 25, and Thursday, Sept. 2.

On Aug. 25, the ticket headed by
Paul R. Screvane, Daniel P. Moynihan
and Orin Lehman has been invited. On
Sept. 2, Abraham D. Beame, Frank D.
O'Connor and Mario Procaccino will be
on hand. Both groups are contesting
Democratic nominations in the Sept. 14
primary.

The Club already has heard from the
Republican candidate, John V. Lindsay,
who appeared at a similar luncheon in
June.

These appearances will provide OPC
members with a first-hand opportunity
to hear the candidates and ask questions.
One speaker from each slate will pre-
sent an opening statement. Moynihan
will serve as opening speaker Aug. 25.
Questions may be addressed to any of

NEWS NOTES

Steffen to File From Leopoldville

Don Carl Steffen has agreed to take
on corresponding chores for *The Bulletin*
for the Congo area.

Steffen is a freelance photographer
and writer and authored a book, *The
Splendour of Africa*. He will be based
in Leopoldville and file reports on cor-
respondent press activities there, plus
Ticker copy.

* * *

ALICIA PATTERSON FELLOWSHIPS

A new travel-study fellowship pro-
gram has been established in memory of
Alicia Patterson, former editor and
publisher of the Long Island daily *News-
day*, who died in 1963.

Announcement of the program was
made last week by Joseph P. Albright,
president of the Alicia Patterson Fund,

the candidates present, as well as to
the opening speaker.

Details of the Sept. 2 meeting will
appear in next week's *Bulletin*.

RECEPTION FOR BRAZIL NEWSMEN

The OPC's Latin American Af-
fairs Committee plays host from
5:30 to 7:30 p.m. Monday at a re-
ception for six Brazilian journalists
specializing in labor news.

The group, in the country on a
US Labor Dept. tour, are Jose Corte
Real de Assumpcao, news editor,
Maua; Joao de Araujo Mineiro, labor
columnist, *O Jornal*; Jose Candido
Nunes Pires, news editor, Agencia
Nacional; Lelio Raphanelli, labor
columnist, *Diario de Noticias*; Italo
de Saldanha da Gama and Reinaldo
Bastos Santos, press office, Minis-
try of Labor.

which will administer the fellowships.

The program will enable a small
number of talented and promising jour-
nalists on leave from regular jobs
to spend a year abroad to examine and
write about particular foreign areas or
problems of special interest.

Fellowships will cover travel and
other expenses and will provide a nom-
inal living allowance for the fellow and
his family, if any.

The fellowships were made possible
by a \$1,000,000 bequest by the late
Miss Patterson.

Requests for application forms and
further information should be addressed
to The Alicia Patterson Fund Fellow-
ship Program, 366 Madison Avenue,
New York.

NEW MEMBERS ASSOCIATE

Irving Kalin - Deputy Director, Regional
Service Center, USIA, Mexico.

Sydney M. Kaye - Partner, Rosenman, Colin,
Kaye, Petschek & Freund, New York, N.Y.

Viggo Eskelund Steenstrup - Free-lance
Foreign Correspondent for Radio Denmark,
& Knaellsposten (Malmö, Sweden), New
York, N.Y.

AFFILIATE

George Boardman Eager - University Re-
lations Coordinator, Cornell University,
New York.

Jean B. Phillips - Public Relations Manager,
Frank G. Shattuck Company, New York, N.Y.

Martin K. Pitts - Manager, Press Liaison
and Commercial Services, RCA Communi-
cations, Inc., New York, N.Y.

Frank Satenstein - Executive Vice Presi-
dent and Director, American Book-Stratford
Press, Inc., New York, N.Y.

MEMBERSHIP APPLICATIONS ASSOCIATE

TADAMASA HASHIMOTO - Japan Broad-
casting Corporation (NHK), New York, N.Y.
Proposed by Howard L. Kany; seconded by
Giorgio E. Padovano.

FRANS MAES - Belgian Government, U.S.
Embassy. Proposed by Jess Gorkin; second-
ed by Rosalind Massou.

W. EDWIN GOFF - Boarts International,
Inc. Proposed by Frank C. Wachsmith;
seconded by John Luter.

AFFILIATE

ADOLF AXELRATH - Vichy of France,
Inc. Proposed by A. A. Schechter; seconded
by J. Wilfred Gagen.

The Admissions Committee announces
the transfer from associate to active category
of membership of the following member:

S. K. Butsikares - News Editor, The New
York Times, International Edition, Paris.

VIET NEWS LINE

(Cont'd from page 1)

The nuts and bolts assembly of the new cable was carried out largely by two of RCA Communications' top technicians in the Far East, Jose Limchoc and Laurente Soriano, who had been sent to Saigon from their home base in Manila to assist the Vietnamese PTT and Striker in setting up the new circuits.

"Their work," says Striker, "was one of the main reasons that these circuits got in and work as well as they do." These men were not only first-rate technicians; they carried the load of dealing with the PTT. They were remarkably sensitive to the subtleties of dealing with other Asians.

When the new installation was nearly finished, Striker, Soriano and Limchoc posed beside the newly-installed equipment. Photographer Le Minh (who handles Time-Life assignments in Saigon) snapped a photo. Each man received a wallet-size print. Several days later Striker left for New York, his departure delayed twenty-four hours by a Viet Cong bombing of Saigon's Tan Son Nhut Airport. Soriano and Limchoc, who remained in Saigon a few extra days to tie up loose ends, were scheduled to leave for Manila on a Friday afternoon flight. It was cancelled.

To make the most of their unexpected layover, the two men agreed to a convivial farewell dinner with two Vietnamese PTT technicians at Saigon's popular My Canh, the restaurant-on-a-houseboat bobbing in the Saigon River near the city's business district.

Shortly after eight in the evening Saigon was shaken by the explosion of two Viet Cong bombs planted near My Canh. The two Vietnamese PTT tech-

nicians were injured in the blast. Photographer Le Minh, who happened to be in the restaurant dining with his wife, pushed her under a table and although injured himself went to the assistance of an American military man. After the explosion Laurente Soriano was found among the dead. Critically wounded was Jose Limchoc. He died a week later in a Philippine hospital.

Minutes after it occurred, the report of the terrorist blast started coming over New York teleprinters via the direct radio-cable teletype circuit Soriano and Limchoc helped to install.

Calendar

All reservations will be charged to member's accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday luncheons are broadcast regularly at 5 p.m. on WNYC.)

Mon., Aug. 23 — Reception for Brazilian Newsmen. 5:30-7:30 p.m.

Wed., Aug. 25 — Luncheon, with NYC Democratic primary candidates Screvane, Moynihan and Lehman. 12:30 p.m.

Thurs., Sept. 2 — Luncheon, with NYC Democratic primary candidates Beame, O'Connor, Procaccino. 12:30 p.m.

Wed., Sept. 15 — Luncheon, with Amb. Arthur Goldberg. 12:30 p.m.

Tune in "International Interview" on WNYC Channel 31 at 10 p.m. next Wednesday, Aug. 25 (also Thursday, Aug. 26), to hear UN Representative, Dr. Francisco Cuevas Cancino of Mexico. Program repeated Friday at 4 p.m. over WNYC radio.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Eric Sevareid**, a new Doctor of Humane Letters courtesy of the University of Maryland, vacationing in the south of France during August, after filling in for Charles Collingwood, CBS European news correspondent, in London during July . . . **Lin Root** touring the Black Forest region in West Germany . . . **Bob Trout** vacationing in Spain prior to getting back to work at the end of August. He'll be a roving correspondent in Europe for CBS, with headquarters in Madrid . . . **Doris Macaulay** back in Paris after a business-cum-holiday trip to Mallorca . . . **Abel E. Kessler** in North Dakota on a mission for **Robert D. Eckhouse**, who heads his own p.r. firm . . . **Elaine Shepard** to Saigon and the combat areas for Mutual Broadcasting . . . **Ann R. Silver** left Aug. 10 for Tokyo to confer with industrial leaders re participation in her upcoming Accessorama presentation for National Press Week next January. She will also visit Hong Kong and other Far East offices of her p.r. clients . . . CBS news correspondent **Bert Quint**, pulled a surprise on Fidel Castro when he showed up in Cuba to cover the 12th anniversary of the beginning of the revolution. He was immediately arrested and detained for 22 hours before police found that his papers were in order . . . **Marc Anthony Messina**, Milan based writer recently named Italy correspondent for "Business Abroad," fortnightly magazine published by American Heritage, trekking through Yugoslavia on assignments for this and other mags.

NEW POSTS: **Frederick H. Treesh**, of UPI's general news staff in N.Y., named overnight news editor . . . After six years in foreign service, the last two and a half in Berlin, AP's **John O. Koehler** named chief of the Newark (N.J.) bureau . . . On the CBS news front, **Murray Fromson**, Los Angeles correspondent, has been assigned temporarily to Saigon to replace **Peter Kalischer**, Tokyo bureau chief, who has been covering the Viet Nam front. And **Bob Allison**, TV news producer, moves from Paris to London . . . **Charles Oberance** becoming editor of McGraw-Hill's International Management on Sept. 1.

ARTICLES: **Dick Hanley** writing, and illustrating with color photos, a regular advice-to-amateur-photographers page, "Camera Corner," in the Dodge News . . . Author & Journalist carries a lead story in its current issue by **Arky Gonzalez**, "Do You Yearn for a Castle in Spain," which covers the do's and don't's of writing from abroad, based on his two years in Hong Kong.

BOOKS: "The Green Mountain Toy-makers," **Charles Morrow Wilson's** new book for young people, out Aug. 18 via Ives Washburn . . . **Robin Moore's** "The Green Berets" being dramatized in comicstrip form by NEA . . . **Sylvia G. L. Dannett** has sold a suspense novel, "Maitland," to Lancer-Royal, a paperback publisher.

HONORS: **Fred Hechinger**, education editor of the NY Times, awarded an honorary doctor of laws degree by Notre Dame . . . **Edward L. Bernays** made a member of the Council of Public Education of the Massachusetts Hospital Assn. . . . **Robert Kingsley** and **Mrs. Lee K. Jaffe** awarded citations for distinguished achievement in public relations by the Public Relations Society of America.

MARRIED: Karin Susan Smith to **Dwight Martin** of Newsweek on Aug. 9 in N.Y.

RECOVERED: **William Tangney**, CBS news writer who was injured in a motorcycle accident several months ago, is back at work.

CHECKING IN: Newsweek's **Bernard Krisher** in from Japan until Sept. 30.

World-Wide Ticker

Edited by JERRY KRISKA

MOSCOW . . . from JAY AXELBANK

New NBC correspondent in Moscow is **Kenneth Bernstein**. Bernstein was in London bureau for two and a half years and prior to that he was headquartered in Buenos Aires for almost two years. He succeeds Frank Bourholtzer . . . The stork came for Washington Post correspondent Stephen Rosenfeld Aug. 9. Both mother and daughter Rebecca are doing fine . . . Another baby born in Moscow (July 1) was Neal C. Bradsher, son of AP bureau chief **Henry Bradsher**. Former bureau chief **Preston Grover** now in Moscow on a vacation stint. He will be here through September and October while Bradsher is on home leave . . . UPI bureau manager **Henry Shapiro** back after two-week stay in Bucharest, where he covered Romanian Party Congress.

BELGRADE . . . from JOE PETERS

Belgrade is in midst of monetary reform. New rate of dinar is 1,250 per dollar, instead of old rate of 750. At first glance this looks like windfall, but all prices have gone up, too — especially hotel rates — so that residents here are trying to figure out whether



HONORABLE STAFF: This doesn't look like a news bureau, but it does represent part of the Tokyo AP staff, following a golf tournament at Southern Cross Country Club in Japan. The non-U character is Bureau Chief **Henry Hartzenbusch's** little girl, Nanine. That's papa on the far left, and in the center (with glasses) is **Bob Eunson**, recently reassigned to New York.

they've hit a bonanza or will lose their shirts.

Averell Harriman and wife, after tour of Moscow, Bonn and Rome, had pow-wow with Tito, and spent several days in Dubrovnik before shoving off for London and home. As he had announced that his trip was "private," he had not much to say. Obviously, Viet Nam was chief topic of talks, including those with Tito, who at same time was host to India's Shastri, both of whom discussed practically nothing but Viet Nam.

NY Times' **Dave Binder**, just back from Romania, where he covered Communist Congress, flew to Dubrovnik and back the same day with Harriman . . . **Bill Berns** at Pula film festival, was seen supping at Belgrade Writer's Club with several pals from Yugo radio-TV . . . **Boris Boskovic**, AP head here and Yugoslav citizen, wanted to spend his vacation in Spain but was refused visa. Spain refused visas to all Yugos for last three months, apparently because of some criticism in Yugoslav press of Spanish government.

BLOOD DONORS NEEDED

OPC'er **Leonard Bourne** is in New York's French Hospital (30th St. and 8th Ave.) and is urgently in need of blood donations — a minimum of 10 pints.

He has Red Cross Blood Bank credited to him at room 1010 at French Hospital.